

The *Structures for Strategy*™ formula utilises unique frameworks and planning templates designed as stepping stones in crafting your strategic business plans.

Each plan in this 3-set series is a strategy-crafting tool for returning the odds in your favour by crafting a decisive formula going forward.

Fortune favours
a prepared mind.
Thereafter, determine the
best analysis and execute!

STRATEGY is about winning against adversity and ending business reliance pinned upon the fortunes of an economic status quo. It is about path-finding, innovation, courage and clear vision.

Differentiation sets the scene for sustained inroads and profitable market share is rewarded by focused planning and effort. The 3 plans in this set can win this for you.

Each plan in this series also includes a Strategy-Execution Tasks Template and an Implementation Planning Framework to support outcomes.



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Business Turnaround & Kick Start Kit

Business Turnaround
& Kick Start Kit

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THIS STRATEGY-CRAFTING
AND STRATEGIC PLANNING
SET CONTAINS:

The Business Plan
The Marketing Plan
The Promotions Plan

ALLEN H. MUNRO