

Structures for Strategy™

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The *Structures for Strategy™* formula utilises unique frameworks and planning templates designed as stepping stones in crafting your strategic business plans.

Each plan in this 6-set series is a strategy-crafting tool created as a viewpoint from a specific planning discipline.

Fortune favours
a prepared mind.
Thereafter, determine the
best analysis and execute!

Now, assembling the decision-making criteria from which your strategic intent can be crafted, has been simplified into a package of deployment, designed to merge your vision, academic discipline and unique strategy-crafting talent, into an execution pathway focused upon success.

Each plan in this series also includes a Strategy-Execution Tasks Template and an Implementation Planning Framework to support outcomes.



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The Strategic Planning Series



THIS STRATEGY-CRAFTING
AND STRATEGIC PLANNING
SET CONTAINS:

The Branding Plan *The Marketing Plan*

The Business Plan *The Operations Plan*

The HRM Plan *The Promotions Plan*

*The Strategic
Planning Series*

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